



Princeton Athletic Club

of Princeton, New Jersey, Inc.

501(c)3 Nonprofit Corporation

Sponsorship contact:

Lawren Smithline

lakes@princetonac.org

Sponsorship order form – Mountain Lakes Trail Run, Sunday, October 18, 2015

Princeton Athletic Club is a 501(c)3 nonprofit. Documentation available upon request. Please note that our in-kind needs are quite specific and items such as facility fees can only be met in cash.

Sponsorships must be paid in advance of production. Swag items and publications have deadlines to meet production requirements. PAC reserves the right to refuse a sponsor subscription.

Sponsorship Levels

Platinum sponsor – \$3000 – one available

- all *Gold sponsor* premiums
- exclude direct competitors
- credited with underwriting *entire* event
- custom swag item possible (depending on production timelines)

Gold sponsor – \$750

- named at online registration site, with logo displayed when technically feasible
- mention in email blast to our past event participants
- space for 10' x 10' Tent / table for demo

Silver sponsor – \$300

- named at online registration site
- space for 10' x 10' Tent / table for demo

Bronze sponsor – \$150

- named at online registration site
- literature taken for distribution at event

Name	Sponsorship level:
Contact name and address including city / state / ZIP	
Phone	Email
Send sponsor logo by email in standard format. Raster images (jpg) at 400 dpi as printed work well. Recommended approximate aspect ratio 3 units wide to 2 units high. We can do a digital photo of a printed logo, but it does not come out as nicely.	

Information may be sent by email to lakes@princetonac.org

Credit card payments \$200 and over incur convenience fee, approximately 3%, to credit card processor.

Please email for payment instructions – to mail a check or pay by credit card.

Thank you for your support.