



Princeton Athletic Club

of Princeton, New Jersey, Inc.

501(c)3 Nonprofit Corporation

Sponsorship contact:
Lawren Smithline
track@princetonac.org

Princeton Athletic Club (PAC) invites you to consider sponsoring our All-Comer Track Meets. We would like to give your business the best exposure possible in the context of our community races.

Wednesdays, June 2017, at Princeton High School. Expected to be four meets.

Deadline for flyer production – March 29

Sponsor premiums for different levels (Platinum, Gold, Silver, and Bronze) are described on reverse.

To order your sponsorship, please contact Lawren Smithline, meet director track@princetonac.org providing the following information.

Business name, point of contact, with address, telephone and email.

Sponsorship level	\$3000 – Platinum	\$600 – Gold	\$200 – Silver	\$100 – Bronze
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Business logo, if applicable. Logo should be in a standard format. Raster images (jpg) at 400 dpi as printed work well. Recommended approximate aspect ratio 3 units wide to 2 units high.

Payment by credit card (via PayPal to paypal@princetonac.org) incurs a 3% transaction fee. If you prefer to pay by check, payable to “P A C,” please indicate and we will provide an address for mailing.

Thank you for your support.



Event: Wednesdays, June 2017, All-Comer Track and Field



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Princeton Athletic Club (PAC) is a 501(c)3 nonprofit. Documentation available upon request. Please note that our in-kind needs are quite specific and items such as facility fees can only be met in cash. Sponsorships must be paid in advance of production. There are deadlines to meet production requirements. PAC reserves the right to refuse a sponsor subscription.

Sponsorship Levels

Platinum sponsor – \$3000 – one available for the series

- all *Gold sponsor* premiums – including tent / table for all dates, multiple email blast mentions
- exclude direct competitors
- credited with underwriting *entire* series
- special mention in press release

Gold sponsor – \$600 – one available per date

- named at online registration site, with logo and link when technically feasible
- mention in email blast to our past event participants
- logo on series promotional flier, minimum 5000 print run, *subject to production deadlines*
- space for 10' x 10' Tent / table for demo on one date

Silver sponsor – \$200 – limited number per date

- named at online registration site
- space for 10' x 10' Tent / table for demo on one date

Bronze sponsor – \$100

- named at online registration site
- literature taken for distribution

Information required – company name, sponsorship level, contact name, address, telephone, and email. Information may be sent by email to track@princetonac.org

Send sponsor logo by email in standard format. Raster images (jpg) at 400 dpi as printed work well. Recommended approximate aspect ratio 3 units wide to 2 units high. We can do a digital photo of a printed logo, but it does not come out as nicely.

Please email for payment instructions – to mail a check or pay by credit card. Credit card payments \$200 and over incur convenience fee, approximately 3%, to credit card processor. Thank you for your support.

Event: Wednesdays, June 2017, All-Comer Track and Field