



**PRINCETON
ATHLETIC CLUB**

Winter Wonder Run® 6K
at the Institute Woods

Sponsorship prospectus

Event date: Saturday, December 7, 2024

Event director: Lawren Smithline iaswoods@princetonac.org

Princeton Athletic Club (PAC) is a 501(c)3 nonprofit, federal tax ID 27-1685647.

Winter Wonder Run® 6K is designed as a fun, safe event at a unique and beautiful Princeton venue. A portion of the proceeds benefits Princeton High School Fencing Boosters. Members of PHS Fencing team assist with event crew.

By agreement with the private owners of the host venue, sponsorship opportunities are limited.

SOLD – PT Sponsor

- logo or name placement (as feasible according to medium) on
 - PAC event web page for 2024 PAC Winter Wonder Run® 6K
 - At least one pre-event email and post-event email to past participants of all PAC events
- space for 10 x 10 tent on site for demo
 - No financial transactions on site.
 - Arrival no earlier than 8:10 AM, departure not later than 11:40 AM.

\$350 – Virtual sponsor

- logo or name placement (as feasible according to medium) on
 - PAC event web page for 2024 PAC Winter Wonder Run® 6K
 - At least one pre-event email and post-event email to past participants of all PAC events



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Sponsorship is subject to approval by PAC. Please wait for approval before sending payment.

Sponsorship Commitment Information – email to iaswoods@princetonac.org

Organization name

Contact name

Street address

Email address

City / State / Zip

Telephone

Logo checklist – email logos to race director Lawren Smithline iaswoods@princetonac.org

- Aspect ratio 3 units wide to 2 units high preferred
- Standard format, scalable vector graphics (eps format) or raster graphics (jpg, png).
- Raster format recommended minimum resolution
 - 600 pixels in longer axis
- **Full color** may be used

Payment – online payment has a service fee of approximately 2.1% (waived for virtual sponsor).

Secure online processing through paypal visit

<http://princetonac.org/event-sponsorship/#winter-wonder-run>

Please contact race director to confirm availability of your selection.

Check can be mailed, payable to **PAC**, c/o Lawren Smithline, 50 Linden Lane, Princeton, NJ, 08540

The accompanying event information sheet explains details of the event, including location, course map, and registration. Winter Wonder Run® is a registered trademark of Princeton Athletic Club.

Thank you for your support.