



**PRINCETON
ATHLETIC CLUB**

Winter Wonder Run® 6K
at the Institute Woods

Sponsorship prospectus

Event date: Saturday, December 5, 2026

Event director: Lawren Smithline iaswoods@princetonac.org

Princeton Athletic Club (PAC) is a 501(c)3 nonprofit, federal tax ID 27-1685647.

Winter Wonder Run® 6K is designed as a fun, safe event at a unique and beautiful Princeton venue. A portion of the proceeds benefits Princeton High School Wrestling Boosters. Members of PHS Wrestling team assist with event crew.

\$550 – PT Sponsor

- logo or name placement (as feasible according to medium) on
 - PAC event web page for 2026 PAC Institute Woods 6K
 - At least one pre-event email and post-event email to past participants of all PAC events
- space for 10 x 10 tent on site for demo
 - No financial transactions on site.
 - Arrival no earlier than 8:10 AM, departure not later than 11:40 AM.

\$375 – Virtual sponsor

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Sponsorship is subject to approval by PAC. Please wait for approval before sending payment.

Sponsorship Commitment Information – email to iaswoods@princetonac.org

Organization name	Contact name
Street address	Email address
City / State / Zip	Telephone

Logo checklist – email logos to race director Lawren Smithline iaswoods@princetonac.org

- Aspect ratio 3 units wide to 2 units high preferred
- Standard format, scalable vector graphics (eps format) or raster graphics (jpg, png).
- Raster format recommended minimum resolution
 - 2400 pixels in longer axis for bib sponsor
 - 600 pixels in longer axis for PT, virtual
- **Full color** may be used

Check can be mailed, payable to **PAC**, c/o Lawren Smithline, 50 Linden Lane, Princeton, NJ, 08540

Online payment has a service fee of approximately 2.1%. Please request payment link for online.

The accompanying event information sheet explains details of the event, including location, course map, and registration.

Thank you for your support.